

Adult Learners' Week Skills for Work Day toolkit



21 – 27 September 2026

with promotional activity throughout the month.

#neverstoplearning #adultlearnersweek

This document is available in Welsh



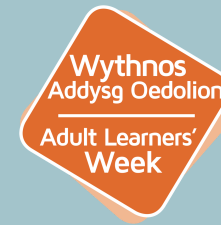


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Join Learning and Work Institute's Adult Learners' Week campaign



Throughout September, you can use Adult Learners' Week as a catalyst for promoting learning and skills development in the workplace.

Learning doesn't have to mean formal qualifications – it can start with a taster session, a team building activity, sharing a hobby passion or an inspirational guest speaker.

Call to action for employers:

Adult Learners' Week is a chance to send a clear message: learning at work matters, and it should be open to everyone.

Every employee needs opportunities to build confidence, refresh skills, adapt to change and take the next step in their working life, whatever their role, age, background or starting point.

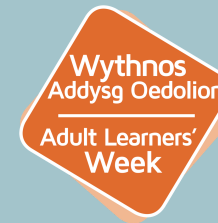
By creating visible, inclusive opportunities to learn, employers can help people feel valued and supported while strengthening the skills, resilience and capability of their workforce.

This September, use Adult Learners' Week to celebrate learning, start conversations about learning promote progression routes, offer skills sessions and encourage every employee to try something new. When learning becomes part of everyday working life, individuals grow, teams become stronger and organisations are better prepared for the future.



Skills for Work & Progression

Theme day: Wednesday 23 September



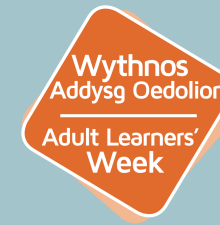
On the 23 September 2026, we have a dedicated day to celebrate learning at work activities. We encourage you to align your planned activities with this theme day where possible.

If you're unable to schedule activities on that specific day, that's absolutely fine—we welcome and encourage learning activities to take place at any time throughout the week.

Learning at and through work is vital for helping people build confidence, adapt to change, progress in their roles and access new opportunities.

Workplaces can also be important gateways for reaching adults who may not see learning as being for them. Use this theme to focus events on practical routes into skills development: run workplace taster sessions and workshops, promote progression pathways, host skills-sharing or information events, gather insight through surveys, and share success stories that show how learning supports individuals, employers and wider communities.

Celebrate learning



Ways to get involved:

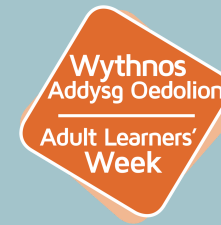
Recognise and celebrate the achievements of your workforce.

You could:

- Share staff success stories and learning journeys.
- Spotlight colleagues who have gained qualifications, completed training or developed new skills.
- Use internal communications to recognise learning achievements.
- Ask staff to share how learning has helped them in work or everyday life.



Create opportunities to learn



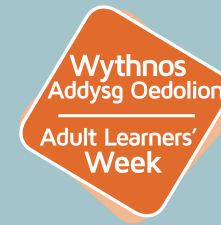
Adult Learners' Week provides an opportunity to introduce staff to new learning experiences.

Activities could include:

- Host a “Learn at Lunch” or breakfast bite-size session where colleagues can explore a new topic in 20–30 minutes.
- Run a skills swap, inviting staff to share practical tips, hidden talents or useful workplace know-how with colleagues.
- Create a digital confidence clinic covering everyday tools, online safety, accessibility features or introductory AI skills.
- Invite an inspirational speaker, learner or colleague to share how learning helped them build confidence, change direction or progress at work.
- Offer short tasters for your staff.
- Set up a mentoring or reverse mentoring conversation, helping colleagues learn across roles, teams and generations.



Create opportunities to learn

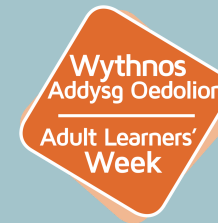


- Organise a “career pathways” drop-in where staff can find out about progression routes, apprenticeships, qualifications and internal development opportunities.
- Run wellbeing through learning activities, such as resilience, financial wellbeing, mindfulness, first aid or mental health awareness sessions.
- Create a workplace learning challenge, encouraging teams to try one new skill, complete a short course or share one thing they have learned.
- Offer job shadowing, team tours or “a day in the life” sessions to help employees understand different roles across the organisation.
- Hold a problem-solving sprint where teams work together on a real workplace challenge and learn through collaboration.
- Celebrate learning achievements with certificates, shout-outs, learner stories or a learning wall showing what people are proud to have learned.

Keep activities informal, inclusive and accessible.
The aim is to spark curiosity and encourage participation.



Tell us what you're planning for Adult Learners' Week



We'd like to add you to the list of amazing employers across Wales who are committed to supporting learning and skills development. Let us know what you're planning; we'll also want to follow after the campaign to capture feedback from your events.

By creating visible, inclusive opportunities to learn, employers can help people feel valued and supported while strengthening the skills, resilience, and capability of their workforce.

We invite you to join us for the campaign to celebrate learning in the workplace, create new opportunities to learn, and bring people together.

Click on the button below to complete our registration form:

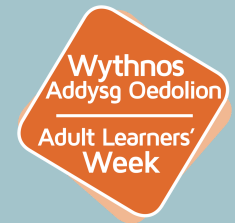
**Go to campaign
registration form**



If you have any questions about the campaign or need assistance with the form, please contact: alwevents@learningandwork.org.uk.



Resources and skills for work success stories



Click the links below to explore further careers advice and guidance:

- Adult Learners' Week platform
- Working Wales platform
- Personal Learning Accounts
- Mid-career reviews
- Volunteering Wales
- WCVA

Adult Learners' Week branding:

Visit our [Padlet board](#) to download the campaign logos and graphics for social media.

Click on the social media icons below to download our bilingual template posts for social media.



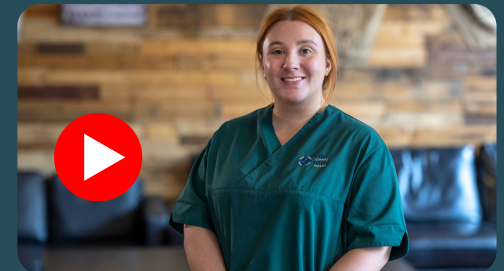
LinkedIn



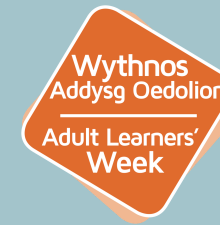
Instagram



Facebook



You might be interested in our research.



Explore our key reports, covering adult participation in learning, workforce health and skills, and economic inactivity.

Our research provides evidence and insights to help inform policy and practice:

- [Adult Participation in Learning Survey – The landscape of learning in Wales](#)
- [A Work, Health and Skills Plan for Wales](#)
- [Which way now for employment support in Wales?](#)
- Nuffield Employer Investment in Skills – due to be published in September 2026.

Discover more research, findings and insights on our website:

- <https://learningandwork.org.uk/cy/work/theme/employment/>





Wythnos
Addysg Oedolion

Adult Learners'
Week

Stay in touch with Learning and Work Institute:

Campaign enquiries email: alwevents@learningandwork.org.uk

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Learning and Work Institute Facebook: @Sefydliad Dysgu a Gwaith / Learning and Work Institute

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